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Investment Law Within International Law: Integrationist Perspectives (English). EU FOREIGN INVESTMENT LAW C (English). The Making of Modern Management British Management in Historical Perspective (English) Reprint Edition. This history recounts the development of investment banking from its 17th-century origins to the present. Along the way, it offers readers an introduction to institutional theory and hazards a guess at the future evolution of what is essentially an information business. It is not a how-to, nor is it a survey of the present competitive landscape, but getAbstract believes that readers interested in a concise presentation of the historical, economic and institutional forces that shaped the investment banking industry will find this book fits the bill. Investment Banking Origins. 97. 59 62. Information exchange Institutions and the law Mercantile networks Early capital markets Conclusion. 98 101 107 117 120. The Rise of the Investment Bank. Legal and political environment Technological advances The Civil War and retail investment banking Investment bankers after 1873 Investment banking after 1873 Conclusion. 156 157 160 162 170 184. Leviathan and the Investment Banks. 187. Changes to the legal and political environment Legislation, regulation, and investment banking Industry evolution United States versus Morgan Stanley Conclusion. 188 196 215 220 223. The Modern Industrial Revolution.