

## Strategic Identities and Subversive Narratives: On Being Maya in a Globalized World

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### Abstract

N/A

### Author Biography

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Associate Professor of Anthropology and Director of the Center for Latin American and Iberian Studies at Vanderbilt University. Earned his BA from the University of Alabama Birmingham in 1989, his MA from Tulane University in 1995, and his PhD from Tulane in 1996. Has published widely on Maya culture, globalization, political economy including the following books: *Maya Cultural Activism in Guatemala*, co edited with R. McKenna Brown, (University of Texas Press, 1996), *Cultural Logics and Global Economies: Maya Identity in Thought and Practice* (University of Texas Press, 2001), and *Tecpan Guatemala: A Modern Maya Town in Local and Global Contexts* (Westview Press, 2002) with Carol Hendrickson.

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Strategic Identities and Subversive Narratives: On Being Maya in a Globalized World. Article. Full-text available. Drawing upon Maya ethnotheoretical models of identity, I introduce the analytic concept of cultural logic - generative principles realized through cognitive schemas that promote intersubjective continuity and are conditioned by the unique contingencies of life histories and structural positions in political-economic systems. I show how the concept of metaphysical balance in Maya cosmology illuminates the working of a uniquely Maya cultural logic, and I find in Maya cognitive models of the heart and soul a theory that minors that of cultural logic. © 1999 by The Wenner-Gren Foundation for Anthr Strategic Narratives: Communication Power and the New World Order (Routledge Studies in Global Information, Politics and Society) 1st Edition. by. Alister Miskimmon (Author). Strategic Narratives is invaluable reading for those wanting to understand modern diplomacy.' —Philip Seib, University of Southern California. 'This fascinating book is both theoretically and empirically rich. The authors demonstrate how strategic narratives are used to persuade and interpret, how they may be contested or formed as uncontested, and how they shape the interactions of diverse actors in the international environment. Their work also presents fruitful illustrative case studies on narratives, their construction, and use. Summing Up: Highly recommended. Cultural Identity in a Globalised World\_final\_2. 9. native language and experience something of the specific history relevant to the society of that individual, but also brings about an introduction to, and incorporation into, the organisation of society and its institutions. The individual is free to decide, within his or her socialised. 12 It must be assumed that the number of eligible collectives varies depending on the society concerned. Cultural Identity in a Globalised World\_final\_2. 10. framework conditions<sup>13</sup>, among existing groups and communities of like mind, but his or her decision (in favour or against special groups) and her or his action (within various groups) is not without social consequences.