

Toward a knowledge footprint framework: Initial baby steps

Kulkarni, A, Calderon, A and Douglas, A 2015, 'Toward a knowledge footprint framework: Initial baby steps' in Karen L. Webber and Angel J. Calderon (ed.) *Institutional Research and Planning in Higher Education*, Routledge, New York, United States, pp. 197-212.

Document type: Book Chapter
Collection: [Book Chapters](#)

Title	Toward a knowledge footprint framework: Initial baby steps
Author(s)	Kulkarni, A Calderon, A Douglas, A
Year	2015
Title of book	Institutional Research and Planning in Higher Education
Publisher	Routledge
Place of publication	New York, United States
Editor(s)	Karen L. Webber and Angel J. Calderon
Start page	197
End page	212
Subjects	Higher Education
Summary	This chapter explores the idea of a knowledge footprint for a university, as a means of identifying and measuring the impact of a university on economy, society/ community, and the environment. A knowledge footprint analysis provides a mechanism that allows for strategy development, priority setting, performance evaluation, institutional benchmarking, and trade- off analysis in the tradition of decision making under uncertainty and in situations where there are multiple courses of action. Institutional research and planning professionals can play a key role in these efforts as they have the expertise and know- how in performance measurement, as well as insight into the unique role and attributes of universities. This chapter comprises four sections. Section one is a literature review that examines the impact that universities (referred to throughout this chapter as "higher education institutions"-HEIs) have on the economy, society, and the environment. It provides a backdrop and context for section two, which explores the elements of a knowledge footprint framework as a decision making tool. Section three considers the various uses of a knowledge footprint framework for HEIs as they grapple with competing claims on resources, changing roles and responsibilities in a dynamic environment. Section four presents some challenges in developing and implementing the knowledge footprint framework.
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Keyword(s)	higher education institutional research strategic planning performance measurement knowledge creation
ISBN	9781138021433

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Today, the company released its mid-year diversity report, highlighting the progress it's made toward that goal. In order to achieve its goal, Intel is focused on the hiring and retention of women and underrepresented minorities, even though diversity encompasses a lot more than women and underrepresented minorities. That's technically progress, but those are baby steps when Intel and other tech companies need to be taking giant leaps toward diverse and inclusive workplaces. Meanwhile, Intel's employee representation of Hispanic and Native American people has not changed at all, while its workforce remains mostly white (54.2 percent) and male (75.9 percent). Toward a Conceptual Knowledge Management Framework in Health. by Francis Lau, PhD. Abstract. Towards a Conceptual Knowledge Management Framework in Health. 3. A Proposed Knowledge Management Framework. Assumptions. Our framework provides an initial conceptualization of KM for the health setting. The managers did spend time thinking about and exploring possible next steps for using the knowledge generated through the study to make changes in their programs. The challenges identified were in trying to communicate their needs to the researchers, narrowing the focus topic, understanding what the study was about, and their role.