



Code-Switching in Modern Indian Cinema



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Date
2014-12-09

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Abstract
A multi-billion dollar industry based in Mumbai, Bollywood—the world-renowned Indian equivalent of Hollywood—is a force to be reckoned with. For decades its dramatic plotlines, colorful cinematography and intricately choreographed dance numbers have provided the Hindi-speaking population of India with its primary cinematic entertainment. In addition to stunning visual and musical elements, however, an increasingly common linguistic trend has been observed in many recent Bollywood films. Within the scripts of modern Indian cinema, code-switching, or the alternation between multiple language systems within discourse, showcases the fascinating present-day relationship between Hindi and English, providing insight into the unique cultural and linguistic positioning of millions of Indians in the twenty-first century. This thesis explores the phenomenon of code-switching by examining excerpts from the 2009 blockbuster 3 Idiots in light of past research from the fields of syntax, pragmatics, and sociolinguistics.

URI
<http://hdl.handle.net/2104/9219>

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Code-switching is using one's whole linguistic repertoire. If speakers are fully multilingual, they can express themselves with the language that is the most comfortable to speak about that matter. Different languages may also have different functions. In Indian context where everyone knows and speak more than 2 languages atleast makes the code-switching of languages in general speaking. Due to globalization, you need to interact with different people of different linguistics makes your habit to code-switch between your native language and the current language you're learning or speaking. The Cinema of India consists of films produced in the nation of India. Cinema is immensely popular in India, with as many as 1,600 films produced in various languages every year. Indian cinema produces more films watched by more people than any other country; in 2011, over 3.5 billion tickets were sold across India, 900,000 more than Hollywood. Indian cinema is sometimes colloquially known as Indywood. Script error Script error The cinema of the United States, often generally referred to as Hollywood, has had a profound effect on cinema across the world since the early 20th century. Its history is sometimes separated into four main periods: the silent film era, classical Hollywood cinema, New Hollywood, and the contemporary period. While the French Lumière Brothers are generally credited with the birth of modern cinema, it is indisputably American cinema that soon became the most dominant force in